



REACHE

Regional Association of
Childbirth Educators

**2017 REACHE Conference
Sponsorship Prospectus**



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WWW.REACHE.INFO

SPONSOR@REACHE.INFO



ABOUT REACHE

The sole purpose of REACHE is to put on a fantastic conference each year for Childbirth Educators. Because of the dynamic speakers we have invited through the years, the conference also now attracts doulas, midwives, nurses and lactation specialists. Our conference takes place in the greater Puget Sound area and attracts professionals from around Washington, neighboring states, and Canada.



TARGET AUDIENCE

CHILDBIRTH EDUCATORS
BIRTH DOULAS
POSTPARTUM DOULAS
LACTATION SPECIALISTS
NURSES



ABOUT 2017 CONFERENCE

The 2017 conference theme is “The Times They Are A-Changin’: Provocative Topics for Today’s Birth Professional”. We seek to explore the latest in childbirth education topics, covering marijuana use during pregnancy and breastfeeding, epigenetics and the microbiome, using technology in the classroom, and a panel discussion on the use of nitrous oxide during labor. The 2017 conference is March 17 at the Mountaineers Conference Center in Seattle, WA.



2016 CONFERENCE STATS

130

TOTAL CONFERENCE ATTENDANCE

40%

CHILDBIRTH EDUCATORS

34%

DOULAS
& LACTATION SPECIALISTS

96%

SATISFACTION WITH CONFERENCE
& LACTATION SPECIALISTS



PREVIOUS SPONSORS





LUNCH SPONSOR

Our premier sponsorship level, the lunch sponsor is given single or rotating PowerPoint slides during the full duration of lunch, as well as the opportunity to speak directly to the attendees. Recognition given by conference MC, and logo & link placed on REACHE website.



INVESTMENT

\$650



LUNCH SPONSOR BENEFITS

- PowerPoint slides (provided by sponsor) continuously playing during lunch.
- Opportunity to address attendees for up to 5 minutes, or 5 minute video (provided by sponsor) played during lunch
 - Two full conference registrations included
 - Exhibit table in the exhibit hall
 - Literature (provided by sponsor) distributed on tables
 - Recognition by conference MC



BREAKFAST SPONSOR

Put your name forefront in attendees' minds with this sponsorship level. Single or multiple slides played as attendees make their way into the conference hall. Recognition by conference MC and logo & link placed on the REACHE website.



INVESTMENT

\$450



BREAKFAST SPONSOR BENEFITS

- PowerPoint slides (provided by sponsor) continuously playing during registration and breakfast.
 - One full conference registration included & a discounted second registration available
 - Exhibit table in the exhibit hall
 - Literature (provided by sponsor) distributed on tables
 - Recognition by conference MC



BREAK SPONSOR

Available for two different sponsors, our morning and afternoon breaks offer a perfect opportunity to get your brand in front of our captive audience. Single slide displayed during the break, and recognition from the conference MC.



INVESTMENT

\$325



BREAK SPONSOR BENEFITS

- Single PowerPoint slide (provided by sponsor) continuously shown during breaks
- One full conference registration included, discounted second registration available
 - Exhibit table in the exhibit hall
- Literature (provided by sponsor) distributed on tables
 - Recognition by conference MC



TABLE EXHIBIT

Display your company's products and information in our exhibitor gallery, located in the back of the main conference hall. Interact with over 125 educators, doulas, and other birth professionals.



INVESTMENT

\$225



TABLE EXHIBIT BENEFITS

- 9+ hours of exhibit space
- Exhibit space inside the main conference hall
- One complimentary registration & a discounted second registration available
 - Additional exposure through website listing



WEBSITE SPONSOR

Support the mission of REACHE by placing your linked organization logo on our website.



INVESTMENT

\$100



WEBSITE SPONSOR BENEFITS

- Linked logo (provided by sponsor) to your website
- High traffic during busy registration season (Jan-March)
 - Email recognition following conference