



**REACHE**

Regional Association of  
Childbirth Educators

**2018 REACHE Conference  
Sponsorship Prospectus**



# REACHE

Regional Association of  
Childbirth Educators

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## ABOUT REACHE

The sole purpose of REACHE is to put on a fantastic conference each year for Childbirth Educators. Because of the dynamic speakers we have invited through the years, the conference also now attracts doulas, midwives, nurses and lactation specialists. Our conference takes place in the greater Puget Sound area and attracts professionals from around Washington, neighboring states, and Canada.



## TARGET AUDIENCE

CHILDBIRTH EDUCATORS  
BIRTH DOULAS  
POSTPARTUM DOULAS  
LACTATION SPECIALISTS  
NURSES



## ABOUT 2018 CONFERENCE

The 2018 conference theme is “REACHE Examines Race: Confronting Racial Inequities in the Perinatal Period”. We seek to explore the latest in childbirth education topics, covering disparities in maternal and fetal health outcomes including breastfeeding, the role systemic racism plays in maternity care, and a panel discussion on caring for childbearing people from different cultures . The 2018 conference is March 9 at the Shoreline Conference Center in Shoreline, WA.



## 2017 CONFERENCE STATS

130

TOTAL CONFERENCE ATTENDANCE

48%

CHILDBIRTH EDUCATORS

44%

DOULAS  
& LACTATION SPECIALISTS

95%

SATISFACTION WITH CONFERENCE



## PREVIOUS SPONSORS



Sound  
Beginnings



**PARENT TRUST**  
FOR WASHINGTON CHILDREN  
CONSCIOUS FATHERING™ GREAT STARTS™



Northwest Birth Assistants



PROGRAM FOR EARLY PARENT SUPPORT



**SWEDISH**

Extraordinary care. Extraordinary caring.™



## LUNCH SPONSOR

Our premier sponsorship level, the lunch sponsor is given single or rotating PowerPoint slides during the full duration of lunch, as well as the opportunity to speak directly to the attendees. Recognition given by conference MC, and logo & link placed on REACHE website.



## INVESTMENT

# \$650



## LUNCH SPONSOR BENEFITS

- PowerPoint slides (provided by sponsor) continuously playing during lunch.
- Opportunity to address attendees for up to 5 minutes, or 5 minute video (provided by sponsor) played during lunch
  - Two full conference registrations included
    - Exhibit table in the exhibit hall
  - Literature (provided by sponsor) distributed on tables
    - Recognition by conference MC
      - Social media recognition
      - Linked logo on our website



## BREAKFAST SPONSOR

Put your name forefront in attendees' minds with this sponsorship level. Single or multiple slides played as attendees make their way into the conference hall. Recognition by conference MC and logo & link placed on the REACHE website.



## INVESTMENT

# \$450



## BREAKFAST SPONSOR BENEFITS

- PowerPoint slides (provided by sponsor) continuously playing during registration and breakfast.
  - One full conference registration included & a discounted second registration available
    - Exhibit table in the exhibit hall
  - Literature (provided by sponsor) distributed on tables
    - Recognition by conference MC
      - Social media recognition
      - Linked logo on our website



## BREAK SPONSOR

Available for two different sponsors, our morning and afternoon breaks offer a perfect opportunity to get your brand in front of our captive audience. Single slide displayed during the break, and recognition from the conference MC.



## INVESTMENT

# \$325



## BREAK SPONSOR BENEFITS

- Single PowerPoint slide (provided by sponsor) continuously shown during breaks
- One full conference registration included, discounted second registration available
  - Exhibit table in the exhibit hall
- Literature (provided by sponsor) distributed on tables
  - Recognition by conference MC
    - Social media recognition
    - Linked logo on our website



## TABLE EXHIBIT

Display your company's products and information in our exhibitor gallery, located in the back of the main conference hall. Interact with over 125 educators, doulas, and other birth professionals.



## INVESTMENT

\$225



## TABLE EXHIBIT BENEFITS

- 9+ hours of exhibit space
- Exhibit space inside the main conference hall
- One complimentary registration & a discounted second registration available (must be booked at the time of reservation)
- Additional exposure through website listing



## WEBSITE SPONSOR

Support the mission of REACHE by placing your linked organization logo on our website.



## INVESTMENT

\$45



## WEBSITE SPONSOR BENEFITS

- Linked logo (provided by sponsor) to your website
- High traffic during busy registration season (Jan-March)
  - Email recognition following conference