



REACHE

Regional Association of
Childbirth Educators

**2020 REACHE Conference
Sponsorship Prospectus**



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Childbirth Educators

WWW.REACHE.INFO

SPONSOR@REACHE.INFO



ABOUT REACHE

The sole purpose of REACHE is to put on a fantastic conference each year for Childbirth Educators. Because of the dynamic speakers we have invited through the years, the conference also now attracts doulas, midwives, nurses and lactation specialists. Our conference takes place in the greater Puget Sound area and attracts professionals from around Washington, neighboring states, and Canada.



TARGET AUDIENCE

CHILDBIRTH EDUCATORS
BIRTH DOULAS
POSTPARTUM DOULAS
LACTATION SPECIALISTS
NURSES



ABOUT 2020 CONFERENCE

The 2020 REACHE conference is focusing on the tender postpartum period for new parents. Our morning sessions will focus on perinatal mental health and the tendency to fall into the pressure of the "Perfect Parent" trap. After lunch, we are excited to welcome back the dynamic Michelle Deck to present two sessions on teaching postpartum topics in our classes. Michelle has presented at REACHE before and always gets the room moving and excited to teach!



2019 CONFERENCE STATS

115

TOTAL CONFERENCE ATTENDANCE

46%

CHILDBIRTH EDUCATORS

33%

DOULAS
& LACTATION SPECIALISTS

97%

SATISFACTION WITH CONFERENCE



PREVIOUS SPONSORS



Sound
Beginnings



PARENT TRUST
FOR WASHINGTON CHILDREN
CONSCIOUS FATHERING™ GREAT STARTS™



Northwest Birth Assistants



PROGRAM FOR EARLY PARENT SUPPORT



SWEDISH

Extraordinary care. Extraordinary caring.™



LUNCH SPONSOR

Our premier sponsorship level, the lunch sponsor is given single or rotating PowerPoint slides during the full duration of lunch, as well as the opportunity to speak directly to the attendees. Recognition given by conference MC, and logo & link placed on REACHE website.



INVESTMENT

\$650



LUNCH SPONSOR BENEFITS

- PowerPoint slides (provided by sponsor) continuously playing during lunch.
- Opportunity to address attendees for up to 5 minutes, or 5 minute video (provided by sponsor) played during lunch
 - Two full conference registrations included
 - Exhibit table in the exhibit hall
 - Literature or small gift (provided by sponsor) distributed in registration bag
 - Recognition by conference MC
 - Social media recognition
 - Linked logo on our website



BREAKFAST SPONSOR

Put your name forefront in attendees' minds with this sponsorship level. Single or multiple slides played as attendees make their way into the conference hall. Recognition by conference MC and logo & link placed on the REACHE website.



INVESTMENT

\$450



BREAKFAST SPONSOR BENEFITS

- PowerPoint slides (provided by sponsor) continuously playing during registration and breakfast.
 - One full conference registration included & a discounted second registration available
 - Exhibit table in the exhibit hall
 - Literature or small gift (provided by sponsor) distributed in registration bag
 - Recognition by conference MC
 - Social media recognition
 - Linked logo on our website



BREAK SPONSOR

Available for two different sponsors, our morning and afternoon breaks offer a perfect opportunity to get your brand in front of our captive audience. Single slide displayed during the break, and recognition from the conference MC.



INVESTMENT

\$325



BREAK SPONSOR BENEFITS

- Single PowerPoint slide (provided by sponsor) continuously shown during breaks
- One full conference registration included, discounted second registration available
 - Exhibit table in the exhibit hall
- Literature or small gift (provided by sponsor) distributed in registration bag
 - Recognition by conference MC
 - Social media recognition
 - Linked logo on our website



TABLE EXHIBIT

Display your company's products and information in our exhibitor gallery, located in the back of the main conference hall. Interact with over 125 educators, doulas, and other birth professionals.



INVESTMENT

\$225



TABLE EXHIBIT BENEFITS

- 9+ hours of exhibit space
- Exhibit space inside the main conference hall
- One complimentary registration & a discounted second registration available (must be booked at the time of reservation)
- Literature or small gift (provided by sponsor) distributed in registration bag
 - Additional exposure through website listing



WEBSITE SPONSOR

Support the mission of REACHE by placing your linked organization logo on our website & distribute literature in registration bags.



INVESTMENT

\$60



WEBSITE SPONSOR BENEFITS

- Linked logo (provided by sponsor) to your website
- Literature or small gift (provided by sponsor) distributed in registration bag
 - High traffic during busy registration season (Jan-March)
 - Email recognition following conference